



"Remember, dear... It was for better or for worse!"

Savings Firm To Continue Present Rate

Bill Thrasher, assistant secretary and manager of Great Western Savings and Loan Assn.'s South Bay office, states that Great Western will continue to pay its current interest rate of 4½ per cent per annum to savers through the third quarter of this year.

Thrasher says that the formal announcement of this action was made by John F. Marten, president of Great Western, after the Board of Directors of the financial institution voted to continue the current high interest rate.

In making the announcement, Marten said, "Encouraging thrift is one of the primary goals of our association. In

the general public is a major creased savings on the part of step in curtailing an inflationary economy. Continuing our 4½ per cent interest rate is in keeping with Great Western's policy of offering the saver the highest possible reward consistent with sound economic business practices and conservative management."

Great Western, which is the seventh largest savings and loan association in the nation, has seven major offices in southern California. The South Bay branch is located at 16818 Hawthorne Blvd.



"If ignorance is bliss, why aren't more people jumping with joy?"

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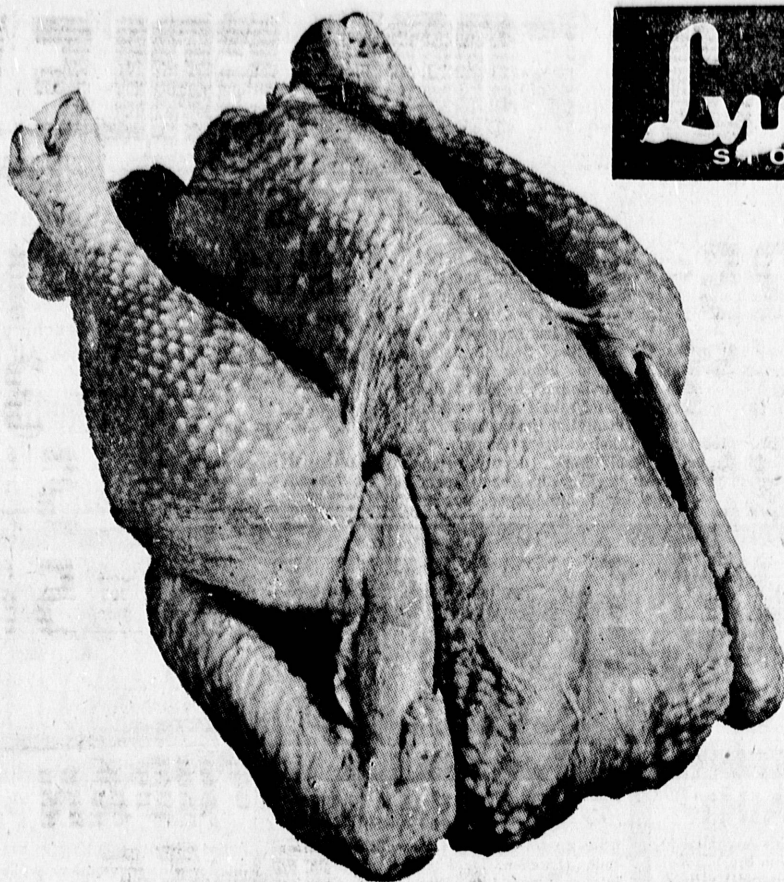
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Every Melon Guaranteed

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